

# Starr Oge

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**MULTIDISCIPLINARY CREATIVE DIRECTOR / CONCEPTUAL UX/UI DESIGN & WEB DEVELOPER /  
FASHION DESIGNER / WEB3 DIGITAL ASSETS DEVELOPER & RESEARCHER / IOT / APPLIED  
GENERATIVE AI / CONCEPTUAL RETAIL EXPERIENCE DESIGNER / ENTREPRENEUR**

I'm a dynamic professional with a profound passion for Avant-Garde Fashion, web development, game design, world-building, music, and the arts. My diverse interests have significantly influenced my career, particularly my fashion label, SCOGÉ. With a background in various creative pursuits, I've made notable contributions to design, technology, and entrepreneurship. My goal is to inspire and innovate, whether through groundbreaking fashion concepts, cutting-edge web solutions, or pioneering new narratives in gaming and world-building. I'm dedicated to creating transformative experiences that push creative boundaries.

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## KEY COMPETENCIES

Creative Design Expertise - Brand Development - Multichannel Marketing  
Artistic Collaboration - Trend Analysis - Entrepreneurial Vision - Project  
Management - Marketing Strategy Art Curation - User Experience Design  
Extended Reality Web Development - Innovation and Ideation - Market  
Research and - Analysis - Cross-Platform Integration - Content Creation and  
Storytelling - Community Building - Event Production

## PROFESSIONAL EXPERIENCE

### **SCOGÉ | SCOGÉ Universe App & Open Internet Service – NY, NY**

Software Engineer | Dec 2022 – Aug 2023 – Self Employed

Designed & Developed Fashion x Gaming Meta-verse Platform

- Conceptualized, designed and developed a grid-styled social user interface
- Integrated advanced Internet Computer backend data solutions
- Engineered token-based access control systems
- Pioneered the development of a platform consensus interface based on token ownership

### **THE COMMONS | Branding + Web Design & Development – Remote**

Creative Director + Web Developer | Dec 2021 – Aug 2022 – Contract

Designed & Developed Brand Guide, Pitch Deck and Pitch Website

- Developed brand guidelines and a cohesive theme, establishing a strong identity
- Crafted a branded pitch deck that effectively conveys the vision and value

## EDUCATION

### **FASHION INSTITUTE OF TECHNOLOGY**

B.S. – Entrepreneurship  
June 2015

A.S. – Fashion  
Merchandising &  
Management

## CONT. EDU

- Computer Science
- Web Development
- Game Development
- International sourcing  
and manufacturing

## HONORS

### **UNITED STATES AIR FORCE RESERVE**

714 AMXS Crew Chief  
Aug. 2011 – Aug. 2017  
Service completed –  
Honorable Discharge

- Designed and developed website integrating brand identity and pitch assets

## **SCOGÉ | Concept Fashion Retail Store & Gallery Operator – NY, NY**

Creative Director | Sep 2021 – Feb 2022 – Self Employed

### **Grand Reopening Rebranding**

- Designed and executed a concept fashion retail store
- Built store interior and produced weekly music and art activations

## **LIBERTY FAIRS | Rebranding + Web Design & Development – Remote**

Creative Director | May 2021 – Sep 2021 – Contract

### **Grand Reopening Rebranding**

- Crafted a comprehensive brand guide and assets for both print and digital media
- Collaborated with team to determine effective media formats for IRL presentation

## **PEARLMAN AESTHETIC SURGERY | Content & Marketing – NY, NY**

Creative Director + Social Media Manager | Sep 2017 – Dec 2021

- Spearheaded the design and production of consumer-facing assets
- Managed a dynamic design team for website redesign and development
- Generated compelling media assets for multiple social media platforms
- Established a cohesive brand guideline across all points of sale (POS)

## **BLISS LAU | Fine Jewelry Content & Marketing – NY, NY**

Creative Assistant + Graphic Designer | Nov 2016 – June 2017

- Created PR presentation decks to showcase available collections
- Designed engaging content for weekly email marketing campaigns
- Revamped e-commerce page layouts and presentation for enhanced UX
- Developed captivating motion graphic content for social media promotion

## **BRAIN POP | Data Processing & Play Testing – NY, NY**

District Relations Associate + Play Tester | June 2014 – June 2016

- Managed invoicing procedures using NetSuite CRM software
- Participated in gamification development and testing
- Assisted in SEO content rewriting and optimization efforts

## **ADDITIONAL EXPERIENCE**

**Fusion International Artists Residency** – (Founder / Director) Ishikawa, Japan. Sep 2016 – Present (Seasonal)

**United States Air Force Reserve** – (Crew Chief) McGuire AFB, NJ. Aug 2011 – Aug 2017 (Contract – Honorable Discharge)

**Eastern National** – (Customer Service Associate) Ellis Island / Liberty Island, NY/NJ. Jun 2008 – Aug 2011

## **GRANTS**

- Dfinity Developer Grant – Fashion x Gaming Meta-verse platform
- Stacks Blockchain – Web3 Linked Physical & Digital assets Research and Development

## **SKILLS**

- Adobe CS Suite: Premiere Pro, Photoshop, Illustrator, After Effects, Audition, Lightroom, Indesign
- Microsoft office
- Figma, Webflow
- HTML, CSS, Javascript, Python, React, NodeJS, AWS, Motoko, Google Cloud
- Blender
- BabylonJS, Unreal Engine
- Fashion Design and Production
- Brand Development
- Sourcing
- Technical Design
- Audio Engineering

## **INTEREST**

- Luxury Fashion
- User Experience Design
- Japanese Culture
- Internet of things (Apparel)